

B.B.A. Semester - 5 (CBCS) Examination**Oct/Nov - 2023 (NEW COURSE)****Production and Operations Management(Core)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que-1 What is Production Management? Discuss its functions. (14)

OR

Que-1 Differentiate between Manufacturing & Service operation.

Que-2 Discuss Batch production process with merits & demerits. (14)

OR

Que-2 Differentiate between Continuous process & Job process.

Que-3 What is aggregate planning? Discuss its importance. (14)

OR

Que-3 Define the term plant maintenance. Also discuss types of plant maintenance.

Que-4 Explain the term plant location. Also discuss steps of selecting location. (14)

OR

Que-4 Write Break even analysis as a method of location analysis.

Que-5 Define product layout. Also discuss its merits & demerits. (14)

OR

Que-5 Write in detail factor affecting to plant layout.
